



Sample Annual Appeal Lay Witness Presentation for Collection Weekend

- Good morning/afternoon/evening. My name is (insert your name), a (long-term or lifelong) parishioner of (parish name).
- Thank you, Fr./Msgr. _____, for having me speak with you today on this year's Annual Appeal. The theme this year is "Shining the Light of Christ." As disciples, we are all called to be good stewards who reflect His light in our daily lives, through our gifts of time, unique talents, and personal treasure.
- The Annual Appeal funds programs and ministries within the Archdiocese, including the Men's and Women's Commissions, the Respect Life Office, seminarian education, religious education programs and much more. A full list of programs and ministries are outlined on the back of the envelope.

Connect to individual program or ministry:

- I serve as the _____ for (name of ministry or program) at the Archdiocese of Newark. (Share some of your work, how it benefits individuals and families within the parish and throughout the Archdiocese. You can highlight some key accomplishments made in 2019 and what you are hoping to achieve in 2020.)
- The Annual Appeal goal for (Parish name) is \$_____. I am happy to share that 100% of every dollar raised above goal will be returned to the parish.
- A Fr. _____ mentioned, today's collection is for the Annual Appeal. I am confident that if every family here today made a gift, your parish could reach its goal. You'll notice at the end of your pew a pledge envelope. If you haven't already, I encourage you to prayerfully consider making a one-time gift or you may choose to make a pledge instead, which can be fulfilled through the end of the year.
- Thank you for your generosity and support of this effort. God bless.