



Sample Annual Appeal Talking Points for Pastors for Collection Weekend

- Today we will be doing a special collection for the 2020 Annual Appeal.
- The Annual Appeal funds many important programs and ministries within the Archdiocese (mention the ministries that are relevant to your parish). A full list of those ministries is outlined on the back of the envelope that you'll find at the end of your pews or in the back of church.
- During this Lenten season, we are reminded as Christians to pray, fast, and give alms to the poor and less fortunate. St. Paul tells us in our second reading that we must "bear [our] share of hardship for the gospel." It is not easy to live a Christian life, but we must persevere for the sake of Christ. And in so doing, we are asked to make sacrifices for the good of others and for the good of the Church.
- With that being said, I ask that every parishioner prayerfully consider making a one-time gift or to make a pledge that can be fulfilled through the end of the year. You can also make your donation online at www.rcan.org/sharing. I am confident that if every family here today made a gift, our parish would reach its goal. One of my hopes is to see more families participate in this effort. (Please mention how many new families you'd like to see participate this year.)
- Thank you for your generosity and support of this effort.