

NCYC 2023 FUNDRAISING GUIDE

We know fundraising for a National Catholic Youth Conference (NCYC) pilgrimage can be challenging.

We know that fundraising is one of those things that most ministries have to do in order to do the things they want to do. But did you know, it is one of the best ways to help introduce your community to the young people you serve? See this as a time to help your parishioners learn about your ministry and the amazing teens you serve. As you ask community members to invest in the faith and lives of your young people, take the time to introduce your young people to the community. Share their names, help them share their own dreams by telling their own story, and see this as an opportunity to grow closer as a community.

This handout has a few tips and suggestions to help your ministry do just that.

Everyday Giving

Ideas about how you engage in fundraising everyday

Accept Virtual Donations: Talk to your parish's pastor, financial manager, or administrative assistant to see if you can set up online giving for your ministry.

Use QR Codes: On posters, flyers, or even cards for the pews, include a QR code linked directly to your online giving page. It is a quick way to connect with those around you and makes online giving even easier than typing out a link.

Remind people why you are fundraising: Don't just put one message in the bulletin and think you are done. Continuously remind your community why you are fundraising. Include bi-weekly or monthly updates on your progress and invite different voices to talk about the purpose of the fundraising.

Encourage the parish to invest in your young people. People are more likely to give when they personally know someone involved in the fundraising. Have the youth be the face of the fundraisers by having them write letters themselves to potential donors, updates in the bulletin or on a poster in the vestibule, or if they are able to, by speaking before Mass inviting those to give. Seeing the young people front and center reminds parishioners and community members who they are giving to. You can also talk to our parish about posting video updates from the teens about your fundraising goals.

Encourage your young people to invest in the parish. Help your young people meet other parishioners by attending events that happen at your parish. These are places where young people and older community members can meet one another, learn about each other's lives, and grow in relationship. This helps to encourage parish members to invest in the lives of these teens because they know them.

Partner with parish organizations. Talk to other parish organizations and see how you can partner to fundraise. Is your parish having a fish fry? See if the teens can fundraise by selling soda or bottles of water. Would the Altar and Rosary Society be able to host a bake sale for your teens? Partnering can help teach your teens the importance of being part of the larger parish community.

Reminders for you and your young people

Set Expectations of Your Teens: Make sure your teens know what is expected of them. You are raising money for them so they should be part of the fundraising efforts. If they cannot be part of the main event, see if there are behind the scenes actions they could do to still help out, like make decorations, posters, social media posts, or help with set-up. Keep a record of who helped and when.

Make it Easy and Fun: If it's too difficult, it makes it hard to participate. Break down tasks in a clear, easy way so they can understand. For example: don't just say, "Make a poster." Elaborate. "We are making a poster to let those who are attending the fish fry know what we will use their donations for, so make sure to include where we are going, what we are looking forward to, and who is going. Don't forget to say, "Thank you!" Teens are more likely to participate and help if it is fun for them. Include them in on decision making when planning fundraising activities.

Take Pictures: For your own archives but also to post online. After getting permission from their parents, post to parish social media to show what the teens are doing and why they are doing it.

Celebrate Goals: As you meet your fundraising goals, celebrate! Fundraising can be a long process, so as you meet those goals, take a moment to rest and celebrate your progress.

See Who Can Help: Reach out to other parish ministries and organizations to see if they can help. Some community organizations or businesses are also willing to help, such as allowing you to advertise in their place of business or by giving you a discount on items you need for your fundraising. It never hurts to ask! Also, you might have people in your parish who are awesome at fundraising. Ask them for help.

Practice: Take time to practice with your teens their elevator speech on why you are fundraising. Practice helps so they are prepared when someone asks, "Why are you raising money?"

Say Thank You: Always, always say thank you. Send handwritten cards and have the teens sign them. Invite those who have donated to you to a dinner afterwards and have the teens present what they experienced. Send a thank you card with a group picture at the event. Personalize the thank you. In all things, give thanks. Even if it is showing gratitude that your community members prayed for you. In all things, give thanks.

NCYC Fundraising Basics

- Discuss fundraisers with the pastor/pastoral administrator and finance director.
- Make sure to keep the pastoral staff involved. They may even be able to help you out along the way.
- Discuss the group fundraising goal.
- There might be significant limitations on the type of fundraisers allowed by the parish. Be sure to gather this information before any additional planning.
- Identify an adult or form a team of adults that will spearhead fundraising efforts.
- What types of fundraising do we want to do? Selling/service, etc. It is acceptable to have fundraisers that involve individual sales such as selling candy or wreaths. However, fundraising efforts should avoid door-to-door sales by youth as there are safety concerns.
- Are youth allowed to raise all the money needed for the pilgrimage or is there an earnings cap? (Note: past experience indicates that requiring a financial commitment from participants helps to ensure that they will not back out of the pilgrimage at the last minute.)
- What happens if the goal is not reached? What happens to the extra money if the goal is exceeded?
- Create a plan with your finance director about how funds raised can be carried over to benefit the youth beyond the current fiscal year. This is an important discussion to have so that funds raised will not be lost before the conference date.

Fundraising Ideas

Stocks: If you are asking your parish to invest in your teens, set up stock options. Sell "stocks" for a set price. Give the stock holder a certificate for each stock they buy. Throughout the year have the teens update their stockholders by sending monthly investment letters. This could be a letter from a teen saying what they are looking forward to, how they are going to use the money from the stocks, and general youth ministry updates. At the end of the year, hold a "stockholders dinner" where the teens serve those who have invested in them, give presentations about the event or project the money went to, and give thanks!

Host a Rummage/ Craft/ Garage Sale: Host a rummage sale, a craft market, or a used book sale with all proceeds going to youth ministry.

Bake Sale: A classic for a reason. Have volunteers provide baked goods (including gluten free and vegan if you can) and sell after Mass or at an event. Set it up as a free will donation for each baked good.

Host a Food Event: Fish fries, chili cook-offs, spaghetti suppers, tamales sales, taco dinners, pierogi parties, pancake breakfasts and more! This can be a great way to partner with a parish organization for help. Have your young people help with the event by serving food or by cleaning tables. Create posters for decorations. Have bios of the teens you are raising money for on the tables, so guests know who they are helping.

Babysitting Opportunities: Set up times when your teens can watch younger children for busy parents. Offer to babysit children while their parents are out shopping for Christmas presents or getting ready for a big holiday. Make sure adult chaperones are present as well.

Donor Letters: Craft a letter your teens can send to their family members, friends, teachers, coaches, or other community members asking for donations for your cause. Always remember to say thank you in the letter. Regardless of whether they donate, the recipients of your letter have taken time out of their days to read your words. Ask them to pray for you.

Movie Night: grab a big screen, a family friendly movie, and order some pizzas.

Second Collection: Talk with your pastor to see if your parish can hold a second collection for your youth ministry. Have young people serve as ushers.

T-shirts: If your group is planning on making t-shirts for the event or conference, take orders from parishioners as well. That way, they can feel even more invested in your young people and will have a wearable reminder of what they gave to. It will also help the community come together.

Game Night: Have a collection of games people can come and play. You can offer a prize for the winner of each game tournament and sell snacks to bring in a bit of extra cash from the fundraiser.

Envelope Fundraiser: Lay out on a table a collection of envelopes with money amounts written on the front. One version has 100 envelopes. On each envelope there is one money amount, \$1, \$2, \$3 and so on until there is an envelope from \$1-\$100. Encourage parishioners to take one envelope and give what is written on the envelope. Another way is to have a set number of envelopes with one money amount. For example, 20 envelopes with \$1 on it, 20 envelopes with \$5 on it, 20 with \$20 on it, 20 with \$50, 10 with \$100, and 10 blank ones where people can write their own amount. It's a quick, fun way of encouraging parishioners to give what they can. Make sure you collect their information when they turn in their envelope so you can send them a thank you card!

Penny/Coin Collection: Invite the parish to bring unwanted pennies or coins to the parish and collect them in jars/water cooler jugs, or buckets. Those pennies add up!

Kickball/Dodgeball Night: Have a fun night with the kids of your parish. Don't forget to invite a round for parents to play too!

Sponsor a Youth: Layout how much the trip or event will cost. Invite community members to sponsor part of the event. For example, layout ticket cost, travel expenses, the cost for a meal, or other expenses.

Selling Items: There are many options out there for you to have your ministry sell things for profit, like candy bars, cookie dough, Krispy Kreme doughnuts, and more. Two Catholic organizations we recommend are SockReligious and Tiny Saints.

SockReligious is a Catholic sock company out of Indianapolis. They sell socks with designs inspired by saints and liturgical living, <https://sockreligious.com/pages/fundraising>

Tiny Saints is a Catholic keychain company. Each keychain is a tiny saint.
<https://www.tinysaints.com/pages/onlinefundraising>

Some other Ideas

Widdy Up Online Fundraising (<https://www.widdyup.com/>)- plays to teens love of Tik Tok and YouTube, making videos

Work with local restaurants to help staff a parish evening - % of sales goes to NCYC

Flamingo Raids - Get a flock of plastic pink flamingoes from Oriental Trading Co. (800-228-2269) and announce that parishioners can have anyone's yard "Flamingoed" for a \$50 donation (the youth group sneaks into their yard at night and places 2-3 dozen flamingoes all over it with a sign saying they've been "Flamingoed" with a note from the person who paid for it and that, for a donation, the youth group will come and take them away). You can also sell "insurance" for \$50 that keeps flamingoes out of a person's yard (recommended for Parish Staff and Pastoral Council leaders!). A great community builder for the group.

Flower Sales - These work great, especially on Easter and Mother's Day. Have youth selling carnations (and stick pins) before and after each of the masses. Contact local greenhouses for reduced or bulk rate

Donut Sales - Hold after mass every Sunday. NOTE: If you are doing Krispy Kreme sales, be sure to call them ASAP - they are limited in the number of donuts they can make for each Sunday for church sales.